

## Byo.com web banner advertising insertion

An incredibly cost-effective way to advertise your products or services to the largest audience of homebrewers available on the Web. Byo.com traffic has exceeded 556,000 page views from over 150,000 unique visitors each month!

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Contact Name:				В	0	Latest Issue Jacific son
Address:				Harlial Kortower		Denies Bartel trev Dark Lagen? Yn 27 fer den rock Teorematien (1976) Sector and Teorematics Content and Teorematics
City:	State/Prov:	Zip/Postal Code:		Now Albion		NOW ON BALS Nower your collection is style
Phone:					2.24	OPEN E
E-mail:			Banner sizes: A = 468x60 pixels B = 200x200 pixels	Control of the second s	- <b>Y</b> A C	C
1. Select web banner packa	age:		C = 200x100 pixels			Alen Make Wine? Get a free trid issue of WineMaker Functionk Antiety

**One Year:** \$1,500 for one year of Byo.com banners (120,000 total impressions guaranteed)

**6-months:** \$1,000 for 6-months of Byo.com banners (60,000 total impressions guaranteed)

**3-months:** \$550 for 3-months of Byo.com banners (30,000 total impressions guaranteed)

**1-month:** \$200 for 1-month of Byo.com banners (10,000 total impressions guaranteed)

2-weeks: \$125 for 2-weeks of Byo.com banners (5,000 total impressions guaranteed)

## 2. Banner campaign details:

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	Date to begin:  ASAP or / / 20
3.	Pre-payment information:
	Method of Payment : 🗆 Visa 🗆 MasterCard 🗖 Check
	Card Number: Expire:
	Name on Card:
	Authorizing Signature: Date:
	This advertising insertion order verifies your Byo.com web banner advertising. Please fax (802-362-2377) or e-mail (ad@byo.com) it back today to confirm your banner rotation.

E-mail your web banner in JPEG or .gif format with a file size less than 50kb to ad@byo.com

\*We must receive prepayment for all insertions before we can run your ad. We accept Visa, MasterCard and company checks. Thank you!

Web banners will appear on Byo.com within 2 business days of receipt of payment, completed insertion form and correctly sized banner file unless specified otherwise on this insertion. No refunds will be given for cancellation of ad schedule.

Byo.com • 5515 Main Street, Manchester Center, VT 05255 • Telephone: 802-362-3981 • Fax: 802-362-2377 • email: ad@byo.com