

An incredibly cost-effective way to advertise your products or services to the largest audience of homebrewers available on the Web. Byo.com traffic has exceeded 556,000 page views from over 150,000 unique visitors each month!

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State/Prov: \_\_\_\_\_ Zip/Postal Code: \_\_\_\_\_

Phone: \_\_\_\_\_

E-mail: \_\_\_\_\_



**Banner sizes:**  
A = 468x60 pixels  
B = 200x200 pixels  
C = 200x100 pixels

### 1. Select web banner package:

- One Year:** \$1,500 for one year of Byo.com banners (120,000 total impressions guaranteed)
- 6-months:** \$1,000 for 6-months of Byo.com banners (60,000 total impressions guaranteed)
- 3-months:** \$550 for 3-months of Byo.com banners (30,000 total impressions guaranteed)
- 1-month:** \$200 for 1-month of Byo.com banners (10,000 total impressions guaranteed)
- 2-weeks:** \$125 for 2-weeks of Byo.com banners (5,000 total impressions guaranteed)

### 2. Banner campaign details:

Link banner to the following URL: \_\_\_\_\_

Date to begin:  ASAP or \_\_\_\_ / \_\_\_\_ / 20\_\_

### 3. Pre-payment information:

**Method of Payment :**  Visa  MasterCard  Check

Card Number: \_\_\_\_\_ Expire: \_\_\_\_\_

Name on Card: \_\_\_\_\_

Authorizing Signature: \_\_\_\_\_ Date: \_\_\_\_\_

This advertising insertion order verifies your Byo.com web banner advertising. Please fax (802-362-2377) or e-mail (ad@byo.com) it back today to confirm your banner rotation.

E-mail your web banner in JPEG or .gif format with a file size less than 50kb to ad@byo.com

\*We must receive prepayment for all insertions before we can run your ad. We accept Visa, MasterCard and company checks. Thank you!

Web banners will appear on Byo.com within 2 business days of receipt of payment, completed insertion form and correctly sized banner file unless specified otherwise on this insertion. No refunds will be given for cancellation of ad schedule.