



NOVEMBER 3 & 4, 2023

BIG IDEAS FOR SMALL-SCALE CRAFT BREWING

- **30+ Live Online Seminars, Workshops, and Q&A Panels**
- **Full access to video recordings of all sessions**
- **3 Learning Tracks: Brewery Operations, Business/Sales, and Start-Ups**
- **Get your questions answered live by expert speakers**
- **Interact with other small-scale pro breweries and breweries-in-planning**
- **Q&A sessions with leading craft beer industry suppliers**

REGISTER BY OCTOBER 19 AND SAVE \$100!



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Brew
THE TOW-TO-HOMEBREW BEER MAGAZINE
YOUR OWN

Save \$100 when you register by our Early Discount Deadline of October 19, 2023. Your \$199 NanoCon Online Registration includes:

- Full access to over 30 live online seminars and panels November 3 & 4, 2023
- Access to video recordings of all NanoCon seminars after the event
- Ability to get your questions answered live by speakers and attendees
- NanoCon attendee swag box filled with special offers shipped out to US addresses in advance of the online event
- Live Q&A sessions with leading craft brewing industry suppliers
- One-year print subscription or renewal to *Brew Your Own* magazine including our regular Nano Brewing column

For full event and registration details visit: NanoCon.beer

SCHEDULE AT-A-GLANCE

(All Times are Eastern)



NanoCon Online Day #1 • Friday, November 3, 2023

11:00 AM – 12:00 PM	Brewery Cash Flow Strategies	QC Fixes: Troubleshooting Test Results	Taproom Design Best Practices
12:10 – 12:40 PM	Q&A WITH NANO VENDORS		
12:50 – 1:50 PM	Best Practices for Using Thiolized Yeast	Brewery Insurance 101	Understanding Brewery Trademarks & Avoiding Mistakes
2:00 – 3:00 PM	NANO BREWERY TRENDS PANEL		
3:10 – 4:10 PM	Heat It Up: Deciding Between Electric, Steam, Oil or Direct-Fired Brew Systems	Taproom Event Planning Panel	Low and No-Alcohol Beer Production for Nanos
4:20 – 4:50 PM	Q&A WITH NANO VENDORS		
5:00 – 6:00 PM	Strategic Email Marketing for Breweries	Small-Scale Glycol Systems	From Brew Pot to Brewhouse: Sizing Up Homebrew Recipes to Nano Scale

NanoCon Online Day #2 • Saturday, November 4, 2023

11:00 AM – 12:00 PM	Understanding Taproom Customer Motivations	Dialing in Sourness: pH vs. TA	1 Barrel or 5? Determining Start-Up Brewery Size
12:10 – 12:40 PM	Q&A WITH NANO VENDORS		
12:50 – 1:50 PM	Using a Malt COA to Brew Better Beer	Build a Better Brewery Business Plan	Legal Checkup List for Breweries
2:00 – 3:00 PM	NANO BUSINESS TRENDS PANEL		
3:10 – 4:10 PM	Branding for Start-Up Breweries	Pitfalls of Selling or Buying a Brewery	Staying on Top of Brewery Maintenance
4:20 – 4:50 PM	Q&A WITH NANO VENDORS		
5:00 – 6:00 PM	Accurate Short- and Long-Term Brewery Financial Forecasts	Keys to Better Brewery Production Schedules	Brewery Law 101

Thanks to our **NANO CON** Sponsors!

Get questions answered live and online about equipment, supplies, services, and ingredients from leading companies focused on the Nano craft brewing market and your specific small-scale brewery needs.



NANOCON ONLINE LEARNING TRACKS

BREWERY OPERATIONS

- Best Practices for Using Thiolized Yeast
- QC Fixes: Troubleshooting Test Results
- Small-Scale Glycol Systems
- Staying On Top of Brewery Maintenance
- Dialing in Sourness: pH vs. TA
- Low and No-Alcohol Beer Production for Nanos
- Using a Malt COA to Brew Better Beer
- Keys to Better Brewery Production Planning

SALES & BUSINESS OPERATIONS

- More Accurate Short- and Long-Term Brewery Financial Forecasts
- Brewery Cash Flow Strategies
- Strategic Email Marketing for Breweries
- Understanding Taproom Customer Motivations
- Understanding Brewery Trademarks & Avoiding Headaches
- Taproom Event Planning Panel
- Pitfalls of Buying or Selling a Brewery
- Legal Checkup List for Breweries

START-UPS

- 1 Barrel or 5? Determining Start-Up Brewery Size
- From Brew Pot to Brewhouse: Sizing Up Homebrew Recipes to Nano Scale
- Build a Better Brewery Business Plan
- Taproom Design Best Practices
- Brewery Law 101
- Branding for Start-Up Breweries
- Heat It Up: Deciding Between Electric, Steam, Oil or Direct Fired Brew Systems
- Brewery Insurance 101

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