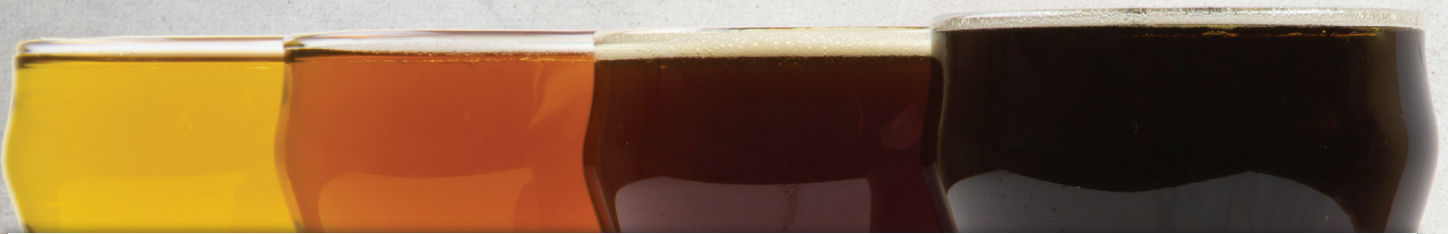




OCTOBER 25, 2024

SMALL-SCALE CRAFT BREWING

- **Full-Day of Live, Online Seminars and Q&A Panels**
- **Access to Video Recordings and Course Materials of All Sessions**
- **3 Learning Tracks: Business & Sales, Brewing Operations, Start-Ups**
- **Get Your Questions Answered Live by Craft Beer Experts**
- **Interact with Other Small-Scale Craft Brewers & Breweries-In-Planning**
- **Q&A Sessions with Leading Small-Scale Brewing Suppliers**



NANOCON ONLINE LEARNING TRACKS

BREWERY OPERATIONS

- Yeast Management for Nanos
- Brewing Equipment TLC: Maintenance & Upkeep
- Setting up your Brewery to Make More Than Beer
- Better Brewery Production Planning

SALES & BUSINESS OPERATIONS

- Standing Out in a Crowded Taproom Market
- Brewery & Taproom Financial Metrics to Follow
- How Much is my Brewery Worth?: Understanding Evaluations
- 5 Timely Marketing Tips for Today's Changing Craft Beer Landscape

START-UPS

- Financing your Start-Up Brewery
- Reducing Brewery Start-Up Risk
- Guide to Beer Pricing
- Keys to a Successful Transition from Homebrewer to Brewery Owner



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