

An incredibly cost-effective way to advertise your products or services to the largest audience of homebrewers available on the Web. Byo.com traffic exceeds 133,000+ page views from 54,000+ visitors each month! Your banners will be interspersed within and beside BYO content run-of-site as visitors read articles, get recipes, learn techniques, and explore all of our valued brewing information.

Company Name: _____

Contact Name: _____

Address: _____

City: _____ State/Prov: _____ Zip/Postal Code: _____

Phone: _____

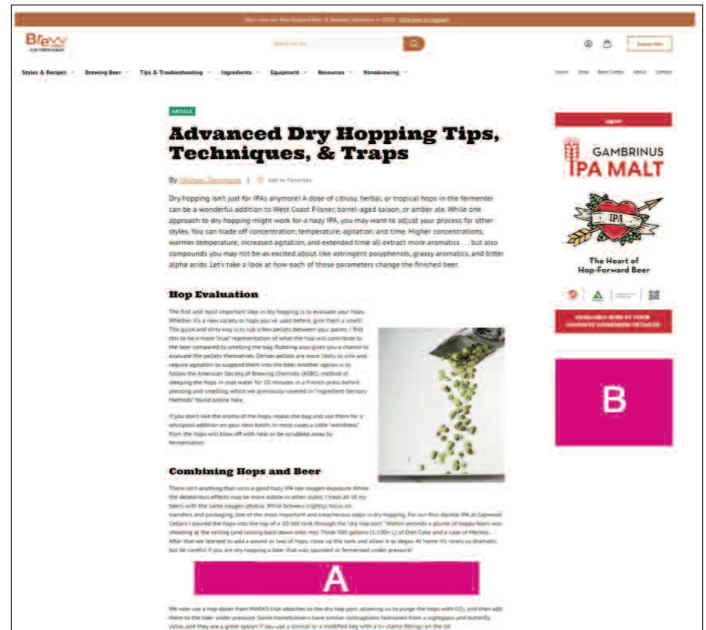
E-mail: _____

Banner sizes
(width x height):
A = 728x90 pixels
B = 300x250 pixels

Banner File Format:
• Image resolution 72 dpi
• Color saved as RGB
• 75kb maximum file size
• .jpg, .gif, or .png files accepted

1. Select web banner package:

- One Year:** \$2,000 for one year of Byo.com banners (120,000 total impressions guaranteed)
- 6-months:** \$1,350 for 6-months of Byo.com banners (60,000 total impressions guaranteed)
- 3-months:** \$750 for 3-months of Byo.com banners (30,000 total impressions guaranteed)
- 1-month:** \$275 for 1-month of Byo.com banners (10,000 total impressions guaranteed)
- 2-weeks:** \$175 for 2-weeks of Byo.com banners (5,000 total impressions guaranteed)



2. Banner campaign details:

Date to begin: ASAP or ____ / ____ / 20__

Link banner to the following URL: _____

3. Pre-payment information*:

Method of Payment : Visa MasterCard Amex Check

Card Number: _____ Expire: _____

Name on Card: _____

Authorizing Signature: _____ Date: _____

This advertising insertion order verifies your Byo.com web banner advertising. Please e-mail it back today to ad@byo.com to confirm your banner rotation.

E-mail your web banner in BOTH 728wX90h and 300wX250h pixel sizes in .jpg, .gif, or .png format with a file size less than 75kb to ad@byo.com.

*We must receive prepayment for all insertions before we can run your ad. We accept Visa, MasterCard and company checks. Thank you!

Web banners will appear on Byo.com within 2 business days of receipt of payment, completed insertion form, and correctly-sized banner files unless specified otherwise on this insertion. No refunds will be given for cancellation of ad schedule.