

NANOCON ONLINE LEARNING TRACKS

BREWERY OPERATIONS

- Best Practices for Using Thiolized Yeast
- QC Fixes: Troubleshooting Test Results
- Small-Scale Glycol Systems
- Staying On Top of Brewery Maintenance
- Dialing in Sourness: pH vs. TA
- Low and No-Alcohol Beer Production for Nanos
- Using a Malt COA to Brew Better Beer
- Keys to Better Brewery Production Planning

SALES & BUSINESS OPERATIONS

- More Accurate Short- and Long-Term Brewery Financial Forecasts
- Brewery Cash Flow Strategies
- Strategic Email Marketing for Breweries
- Understanding Taproom Customer Motivations
- Understanding Brewery Trademarks & Avoiding Headaches
- Taproom Event Planning Panel
- Pitfalls of Buying or Selling a Brewery
- Legal Checkup List for Breweries

START-UPS

- 1 Barrel or 5? Determining Start-Up Brewery Size
- From Brew Pot to Brewhouse: Sizing Up Homebrew Recipes to Nano Scale
- Build a Better Brewery Business Plan
- Taproom Design Best Practices
- Brewery Law 101
- Branding for Start-Up Breweries
- Heat It Up: Deciding Between Electric, Steam, Oil or Direct Fired Brew Systems
- Brewery Insurance 101