

SCHEDULE AT-A-GLANCE



Pre-Conference NanoCon Event • Wednesday, October 31, 2018

10AM - 5:00PM	Starting Up a Commercial Craft Brewery (Day 1)
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Pre-Conference NanoCon Events • Thursday, November 1, 2018

10AM - 5:00PM	Starting Up a Commercial Craft Brewery (Day 2)
11AM - 3:00PM	Burlington, Vermont-Area Craft Brewery Tours
11AM - 4:00PM	Stowe/Waterbury, Vermont-Area Craft Brewery Tours
5 - 9:00PM	Burlington, Vermont-Area Craft Brewery Tours

Day #1 Friday • November 2, 2018

8:00 - 9AM	REGISTRATION			
9 - 9:15AM	WELCOME & INTRODUCTION			
9:30 - 10:30AM	Creating (and Financing!) Your Nano Business Plan	Evaluating Raw Materials	Social Media Strategies to Build Your Own Nano	1 Person, Many Hats: Keys to Being Both the Business Owner & Head Brewer
10:30AM - 11:00AM	COFFEE BREAK & NANO EXHIBITS			
11:00AM - 12:00PM	Quality Control For The Nano	Building on Your Brewery Branding	Top 10 Legal Mistakes Made by Craft Breweries	Infrastructure Sizing For Your Nano Building
12:15 - 1:45PM	LUNCH & NANO IDEA-O-RAMA ROUNDTABLE			
2 - 3:00PM	Special Events to Pack Your Tasting Room	How Much Was That Last Last Batch? Brewery Cost Accounting	Working Directly With Ingredient & Supplier Vendors	Cleaning Secrets & Small-Scale CIP Systems
3 - 3:45PM	VERMONT NANO BEER BREAK & NANO EXHIBITS			
4:00 - 5:00PM	Accurately Forecasting Ingredient Purchases	Brewery Branding 101	Mobile Packaging Do's & Don'ts Roundtable	Strategic Email Marketing For Your Brewery
5:00-6:30PM	VERMONT CRAFT BEER OPENING RECEPTION			

Day #2 Saturday • November 3, 2018

8:30 - 9:30AM	REGISTRATION			
9:30 - 10:30AM	Brewery Law 101	Recipe Scaling	Maximizing Customer Clubs to Boost Sales & Loyalty	Operational Audits to Achieve Savings
10:30AM - 11:00AM	COFFEE BREAK & NANO EXHIBITS			
11:00 - 12:00PM	NANO TABLE TALKS			
12:15 - 1:45PM	LUNCH & NANO TRENDS ROUNDTABLE			
2 - 3:00PM	Nano-Sized Yeast Management	Make Your Brewery's Website Work Harder	Can I Get "X" Hop? Roundtable	Choosing The Right Heating Option
3 - 3:45PM	VERMONT NANO BEER BREAK & NANO EXHIBITS			
4-5:00PM	Build a Tasting Room Community Roundtable	Brewery Safety in Tight Quarters	Planning & Starting Up a Quality Control Program	Maximize Brewery Flexibility & Save Money with Less Equipment
5-6:30PM	VERMONT CRAFT BEER CLOSING RECEPTION			

Post-Conference NanoCon Event • Sunday, November 4, 2018

11AM - 3:00PM	Burlington, Vermont-Area Craft Brewery Tours
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