

**Save \$100 when you register by our Early Bird Discount Deadline of October 10, 2022.
Your \$199 NanoCon Online Registration includes:**

- Full access to over 30 live online seminars and panels November 4 & 5, 2022
- Access to video recordings of all NanoCon seminars after the event
- Ability to get your questions answered live by speakers and attendees
- NanoCon attendee swag box filled with special offers shipped out to US addresses in advance of the online event
- Live Q&A sessions with leading craft brewing industry suppliers
- One-year print subscription or renewal to Brew Your Own magazine including our regular Nano Brewing column

For full event and registration details visit: NanoCon.beer

SCHEDULE AT-A-GLANCE

(All Times are Eastern)



NanoCon Online Day #1 • Friday, November 4, 2022

11:00 AM – 12:00 PM	Taproom Financials: Key Metrics to Follow	Improving Your Brewery SOPs	ABCs of Brewery Law
12:00 – 12:30 PM	Q&A WITH NANO VENDORS		
12:30 – 1:30 PM	Understanding & Managing Hop Creep	Building a Brewery Marketing Plan	Raising Beer Prices Panel
1:30 – 2:15 PM	NANO CRAFT BREWING TRENDS PANEL		
2:15 – 3:15 PM	Designing Your Taproom & Brewery	Using Sales Data For Better Brewery & Taproom Decisions	Increasing Brewery Safety in Small Spaces
3:15 – 3:45 PM	Q&A WITH NANO VENDORS		
3:45 – 4:45 PM	Lessons Learned From 12 Years Running a Nano	Yeast Counting Simplified	Financing Your Start-Up Nano
4:45 – 5:15 PM	Q&A WITH NANO VENDORS		

NanoCon Online Day #2 • Saturday, November 5, 2022

11:00 AM – 12:00 PM	Your Nano Brewery Lab: Equipment & Tests You Need	Lessons Learned From Other Taprooms	Using Brewery KPIs to Boost Your Business
12:00 – 12:30 PM	Q&A WITH NANO VENDORS		
12:30 – 1:30 PM	What I Learned Launching a Brewery This Year	Adding a Distillery to Your Brewery	Using Enzymes in the Nano Brewhouse
1:30 – 2:15 PM	NANO BUSINESS TRENDS PANEL		
2:15 – 3:15 PM	Understanding Taproom Customer Motivations	Keys to a Successful Small-Scale Barrel-Aging Program	What Homebrewers Need to Know When Going Pro
3:15 – 3:45 PM	Q&A WITH NANO VENDORS		
3:45 – 4:45 PM	Contract Brewing: Personal Experiences on the Pros & Perils	Brewery Accounting 101	Legal Checklist for Your Brewery
4:45 – 5:15 PM	Q&A WITH NANO VENDORS		