

SCHEDULE AT-A-GLANCE

(All Times are Eastern)



NanoCon Online Day #1 • Friday, November 3, 2023

11:00 AM – 12:00 PM	Brewery Cash Flow Strategies	QC Fixes: Troubleshooting Test Results	Taproom Design Best Practices
12:10 – 12:40 PM	Q&A WITH NANO VENDORS		
12:50 – 1:50 PM	Best Practices for Using Thiolized Yeast	Brewery Insurance 101	Understanding Brewery Trademarks & Avoiding Mistakes
2:00 – 3:00 PM	NANO BREWERY TRENDS PANEL		
3:10 – 4:10 PM	Heat It Up: Deciding Between Electric, Steam, Oil or Direct-Fired Brew Systems	Taproom Event Planning Panel	Low and No-Alcohol Beer Production for Nanos
4:20 – 4:50 PM	Q&A WITH NANO VENDORS		
5:00 – 6:00 PM	Legal Checkup List for Breweries	Small-Scale Glycol Systems	From Brew Pot to Brewhouse: Sizing Up Homebrew Recipes to Nano Scale

NanoCon Online Day #2 • Saturday, November 4, 2023

11:00 AM – 12:00 PM	Understanding Taproom Customer Motivations	Dialing in Sourness: pH vs. TA	1 Barrel or 5? Determining Start-Up Brewery Size
12:10 – 12:40 PM	Q&A WITH NANO VENDORS		
12:50 – 1:50 PM	Using a Malt COA to Brew Better Beer	Build a Better Brewery Business Plan	Strategic Email Marketing for Breweries
2:00 – 3:00 PM	NANO BUSINESS TRENDS PANEL		
3:10 – 4:10 PM	Branding for Start-Up Breweries	Pitfalls of Selling or Buying a Brewery	Staying on Top of Brewery Maintenance
4:20 – 4:50 PM	Q&A WITH NANO VENDORS		
5:00 – 6:00 PM	Accurate Short- and Long-Term Brewery Financial Forecasts	Keys to Better Brewery Production Schedules	Brewery Law 101